

Andrea Matarrese

Web Designer & Developer • IT Systems Specialist

Web Development • Linux, Windows, macOS Environments • Hardware Assembly & Technical Support

Contact

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Andria (BT), Italy

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Key Skills

- HW/SW diagnostics & fault isolation
- Priority management & delivery deadlines
- Autonomous workflow & task ownership
- Clear & effective client communication
- Detailed technical documentation
- High precision & strong reliability
- Cross-functional team collaboration

Skills & Stack

WEB & DEV

- WordPress, WooCommerce & Shopify
- HTML5, CSS3 / Sass, JavaScript, PHP
- Web Apps (Foundations): Vercel, Supabase
- UI/UX Design & Responsive Prototypes
- Elementor, Divi, Block Editor (Gutenberg)
- Git / GitHub, Postman, REST APIs
- Technical SEO & Web Performance
- AI developer tooling & workflow automation

SYSTEMS & HW

- Linux (Ubuntu/Debian), Windows, macOS
- PC Assembly, Upgrades & Hardware Testing
- Clean OS Installs & Multi-boot Configs
- Fault Isolation & Driver Configuration
- LAN / Wi-Fi Networks, Routers & IP Config
- Domains, DNS, Hosting, Email & Backups
- Remote Assistance & Operational Support

Languages

Italian
Native

English
B1 • Technical & Professional

Consent

I hereby authorize the processing of my personal data for recruitment and selection purposes, pursuant to EU Regulation 2016/679 (GDPR) and applicable data privacy legislation.

About Me

Web Designer and Developer with solid experience crafting custom web solutions, responsive UI/UX interfaces, and digital platforms for businesses and SMEs. Alongside clean code and interface design, I bring hands-on hardware and systems expertise: directly assembling, diagnosing, and repairing PC hardware, deploying clean multi-OS environments (Linux, Windows, macOS), and administering local networks, domains, and servers. I combine creative vision and structural care with rapid root-cause isolation and practical issue resolution, from backend code down to physical components.

Experience

Freelance Web Designer & Developer

Andrea Web Solutions • July 2024 – Present

- Architect and develop bespoke websites and e-commerce stores (WordPress, WooCommerce, Shopify) utilizing proprietary FSE themes, responsive UX/UI, and advanced technical SEO.
- Prototype lightweight web applications and serverless micro-services leveraging modern cloud stacks (Vercel for CI/CD and hosting, Supabase for PostgreSQL databases and auth).
- Manage end-to-end client infrastructure: server provisioning, domain management, DNS records, business email setups, automated backup policies, and security hardening.
- Rapidly diagnose and resolve technical incidents across live platforms, custom plugins, third-party integrations, and staging environments.
- Deliver direct technical advisory and hands-on support to SMEs, ensuring high availability, transparent communication, and rock-solid reliability.
- Incorporate modern AI tools into development workflows to accelerate technical research, code refactoring, system benchmarking, and technical documentation.

Web Developer / Graphic Designer

Deslab S.r.l. • April 2023 – Present (Contractor)

- Delivered UX/UI refinements and developed customized WordPress and WooCommerce solutions using Elementor alongside custom PHP/CSS enhancements.
- Maintained digital content, custom page layouts, front-end interactions, and third-party integrations.
- Provided continuous technical maintenance, performance monitoring, and rapid resolution of front-end bugs and technical bottlenecks.

Web Developer / Graphic Designer

Sundera S.r.l. • April 2023 – Present (Contractor)

- Built, deployed, and maintained custom WordPress and WooCommerce platforms with an uncompromising focus on SEO, performance, and accessibility.
- Engineered custom integrations for bespoke websites and contributed to projects connected with Odoo ERP.
- Administered hosting servers, domains, DNS records, technical cutovers, and production launches.
- Provided client-facing technical support: analyzing business requirements, resolving critical bugs, and managing ongoing change requests.

Website Graphic Designer & IT Support Specialist

Sundera S.r.l. • September 2018 – September 2022

- Designed, formatted, and published responsive, conversion-focused WordPress websites adhering to technical SEO guidelines.
- Delivered internal hardware support: diagnosing and repairing desktop workstations, installing components, and maintaining office LAN infrastructure.
- Interfaced directly with clients both in person and by phone, providing technical assistance, operational guidance, and requirement scoping.
- Engaged in continuous internal professional development on modern web standards and technical best practices.

Education

Boolean Careers

Full Stack Web Developer • September 2022 – March 2023 (Full-Time)

Intensive professional program covering full-stack web architectures, modern JavaScript/PHP development, relational databases, and RESTful APIs.

MetaInfo Andria

Website Graphic Designer, EIPASS Web Certification • January 2018 – June 2018

Web fundamentals, digital content structuring, usability standards, and professional web publishing guidelines.

I.T.I.S. Sen. O. Jannuzzi